



# ROBERT J. GALLARDO

## UX + GRAPHIC DESIGN

DEERFIELD BEACH, FL 33442

### CONTACT

917.374.4944 | RJGallardo1@gmail.com | UX: RJGallardoDesign.com | GD: RJGallardoStudio.com

### SKILLS

#### DESIGN

Illustrator  
Photoshop  
InDesign  
Dreamweaver  
Moqups  
Balsamiq  
Omnigraffle  
Microsoft Office

#### UX METHODS

Competitive Analysis  
Hierarchical Analysis  
Storyboarding  
Interviews  
Personas  
Mood Boards  
Brainstorming  
Prototyping  
Site Architecture  
Wireframing  
Mind Maps  
Flow Charts  
Design Management  
Project Management  
A/B Testing  
Usability Testing

#### PROGRAMMING

HTML  
CSS  
Javascript (Basic)  
API Integration  
CMS (Wordpress)

#### TINKERED WITH

PHP  
MySQL  
jQuery  
Bootstrap

### PROFESSIONAL EXPERIENCE

#### FREIGHT OPERATIONS | UPS

Oct 2017 - Present | Ft. Lauderdale, FL

Nominated for next open Operations Supervisor position. Received 2 lateral promotions to Air Freight Associate and Shipping Clerk. Provided training to new warehouse employees.

#### OPERATIONS MANAGER | Foamer Manufacturing

Sep 2016 - Mar 2017 | Stuart, FL

Managed 4 departments (sign shop, manufacturing, graphic design, shipping) consisting of 12 employees.. Developed personal files and completed the company's first employee performance review.

#### PROJECT MANAGER | Quinncom Communications

Dec 2015 - Sep 2016 | Jupiter, FL

Assumed the roles of UX/UI designer, Project manager and Product Owner working on projects ranging in scale from small portfolio sites to 125+ page E-Commerce Start Up. Managed active client inventory of 10-12 projects.

### SELECTED PROJECTS

#### STUDY SOCIALS | E-Commerce Start Up

Tutoring + Social Media e-commerce site. Assisted with the development of the UX and UI design, including multiple backend administrative sections. Developed complex work flows for both the front end and back end development. The core site was 125+ pages (including membership + tutor account pages).

#### ABACOA POA | Community Website

Community site of multiple neighborhoods, where homeowners could access current neighborhood events, advertise local businesses and obtain legal documents relevant to community co-ops. Site included multiple admin sections, calendars of events, advertising and homeowner account pages. Site consisted of 100+ pages.

#### LUXELIFE | High End Travel Site

Private website accessed by invitation only for first class travel, accommodations and services. Complex front end and back end site design and functionality based on calendars, multiple admin sections, user and vendor pages. Researched multiple APIs for security, messaging and real time notifications for goods and services.

#### AAA POOLS | Small Business Portfolio Site

Portfolio site for local pool company that builds and services pools for high end clientele. Created admin guide and taught client how to edit content through the CMS.

### EDUCATION

Temple University/ Tyler School of Art - Master of Fine Art  
Sculpture

Class of 2007 | Philadelphia, PA

University of Illinois - Chicago - Bachelor of Fine Art | Dual Degree  
Graphic Design + Sculpture

Class of 2004 | Chicago, IL